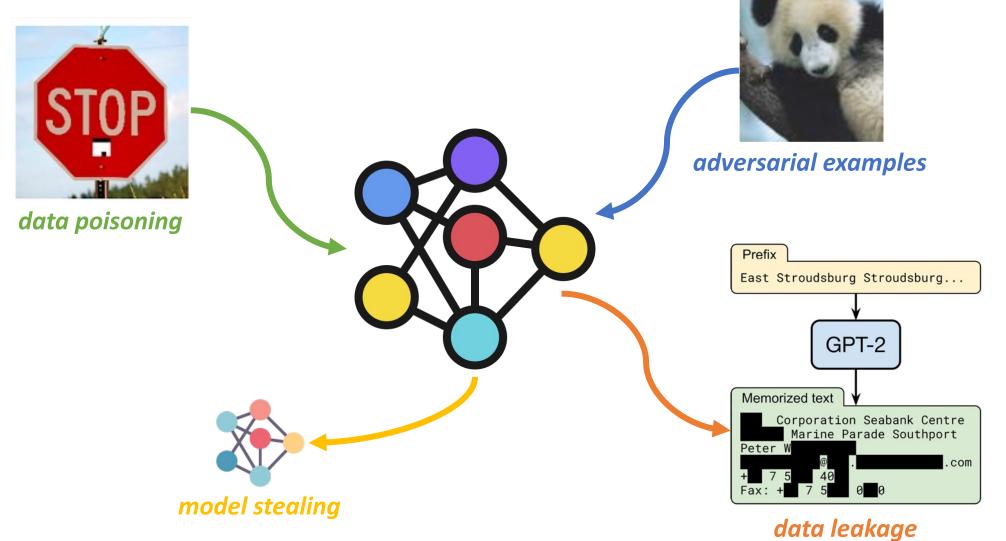
# Attacking Machine Learning Systems

Florian Tramèr ETH Zurich

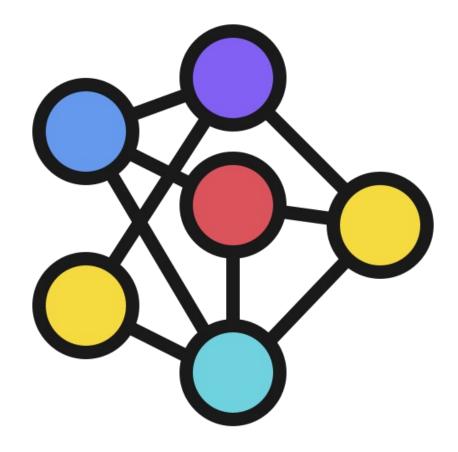
spylab.ai

#### We like attacking ML models.

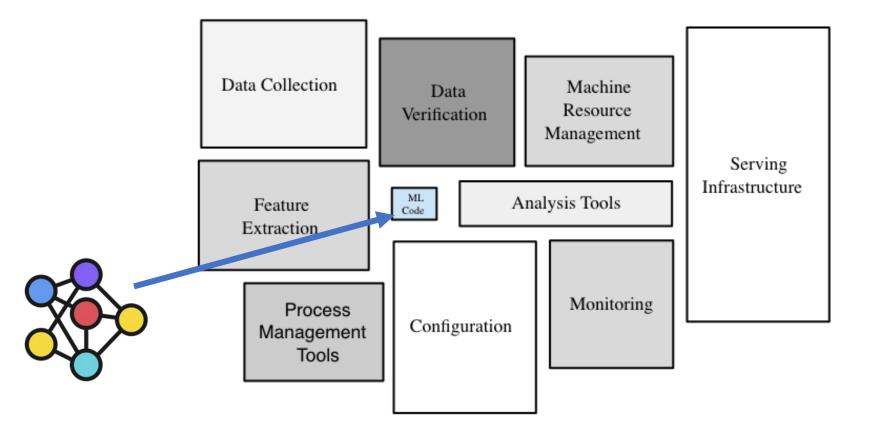


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#### But no one deploys ML *models*...



## ML models are deployed in larger *systems*.



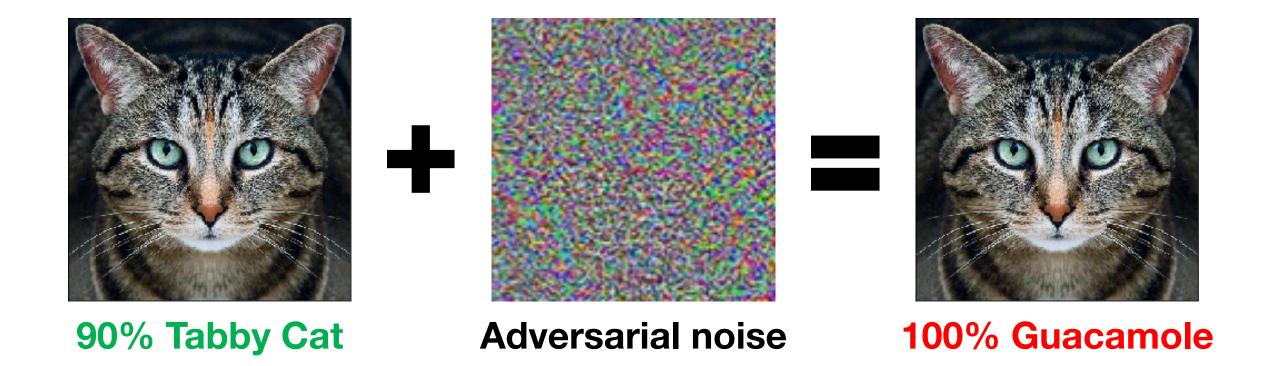
https://developers.google.com/machine-learning/crash-course/production-ml-systems

#### What does this mean for adversarial ML?

#### Part I: Evasion attacks might get harder

#### ➢Part II: New privacy attacks!

#### Part I: Evading ML systems.



Evading Black-box Classifiers Without Breaking Eggs. Debenedetti, Carlini, Tramèr. 2023

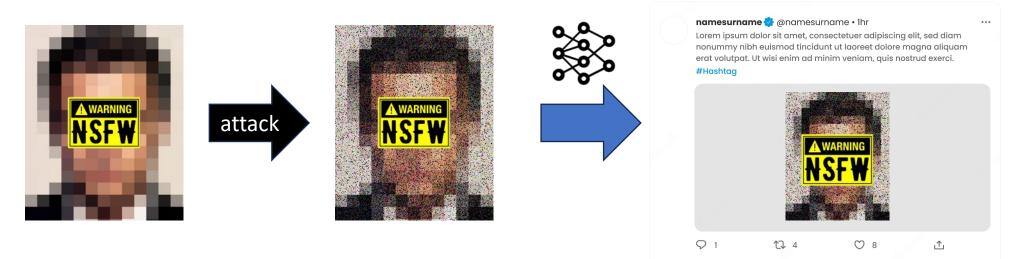
#### A realistic threat model

## A realistic threat model: post bad stuff online.



blocked

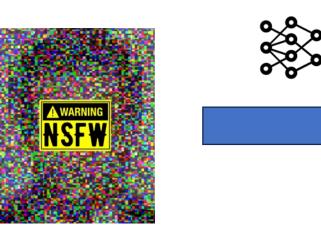
## A realistic threat model: post bad stuff online.



posted



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#### namesurname 🤣 @namesurname • 1hr

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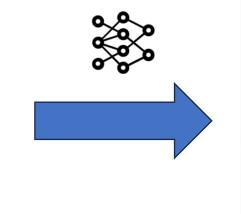
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#### Query-based attacks are getting better.

Norm	Attack	Total Queries $Q_{total}$
$\ell_2$	Opt Boundary Sign-Opt HopSkipJump	9,731 4,555 2,873 1,752
$\ell_{\infty}$	HopSkipJump RayS	$3,591 \\ 328$

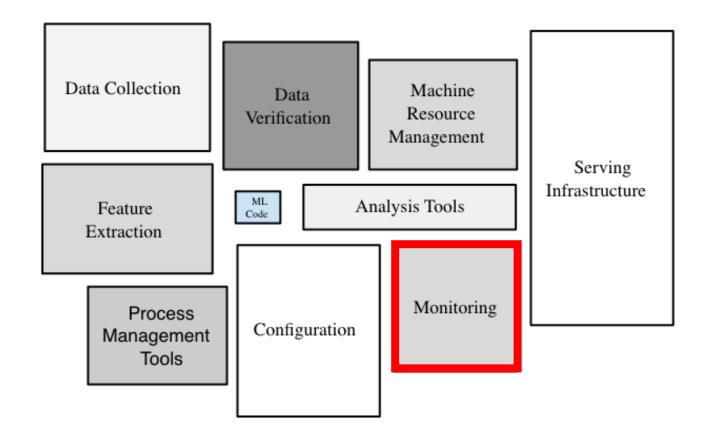
median queries to reach a  $\ell_2$  distance of 10 and  $\ell_{\infty}$  distance of 8/255 on untargeted ImageNet

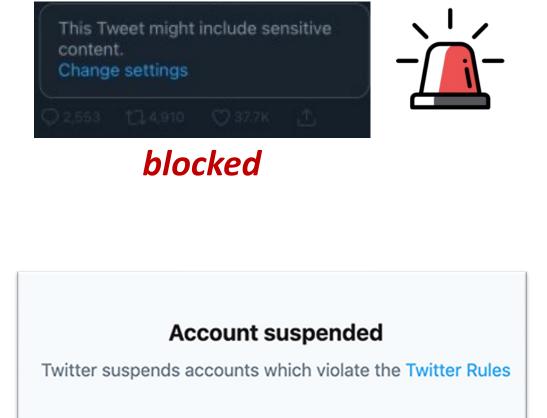
#### Is the number of queries the right metric?

Norm	Attack	<b>Total Queries</b> Q <sub>total</sub>
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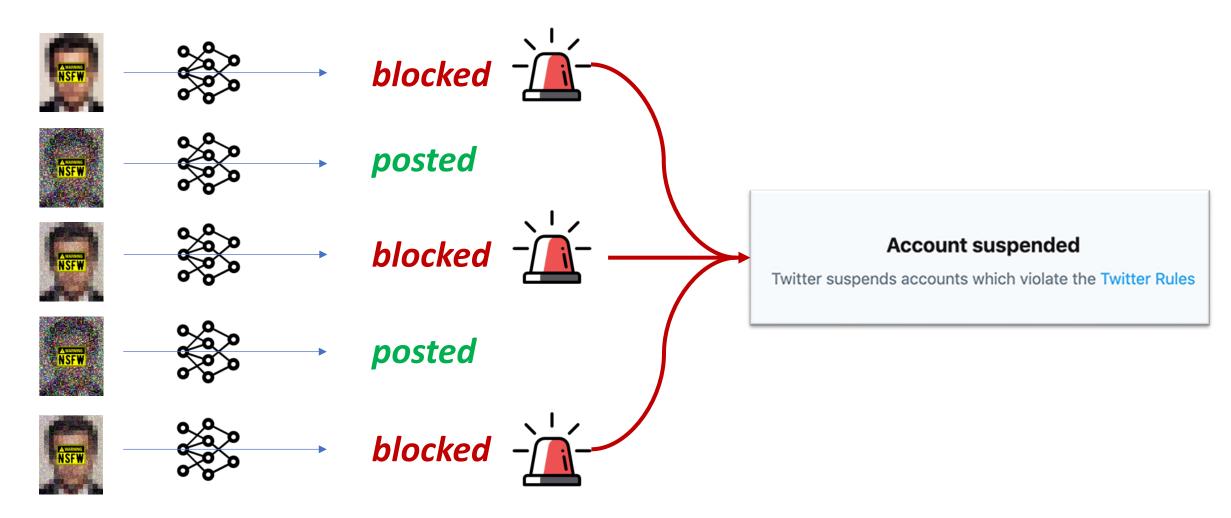
median queries to reach a  $\ell_2$  distance of 10 and  $\ell_{\infty}$  distance of 8/255 on untargeted ImageNet

#### A real ML system uses *monitoring*.

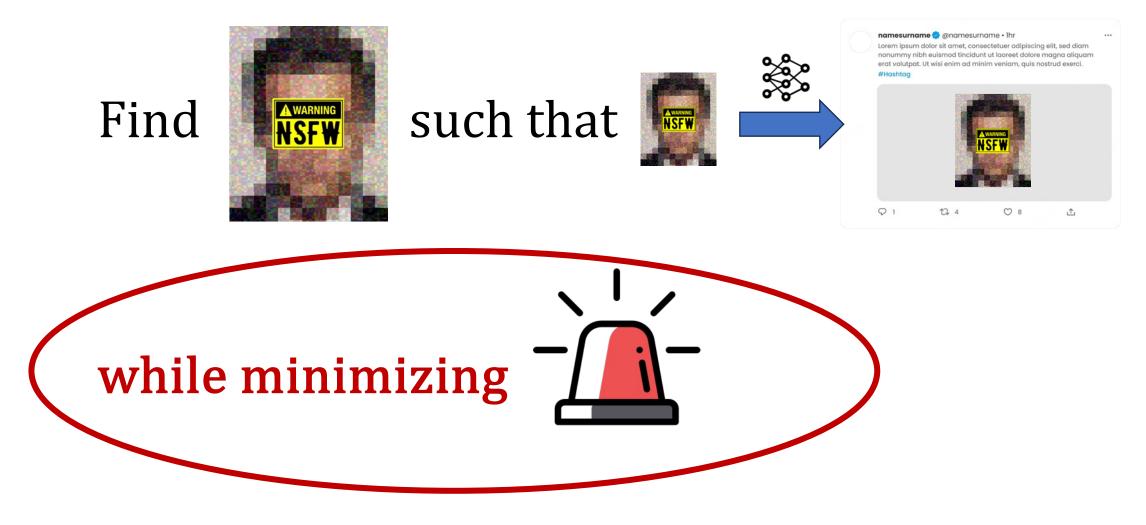




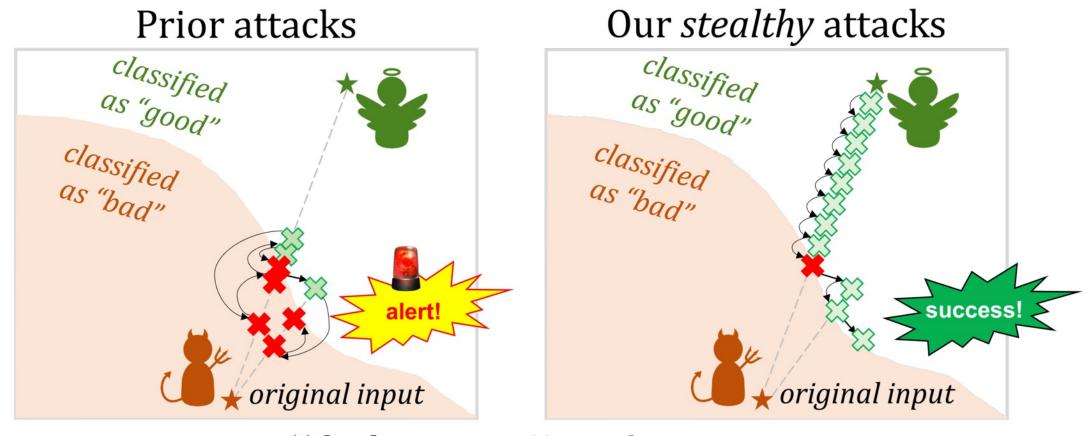
#### Some queries are more *expensive* than others.



#### Our goal: "stealthy" attacks.



Our attacks ensure most queries are on the "good" side of the boundary.



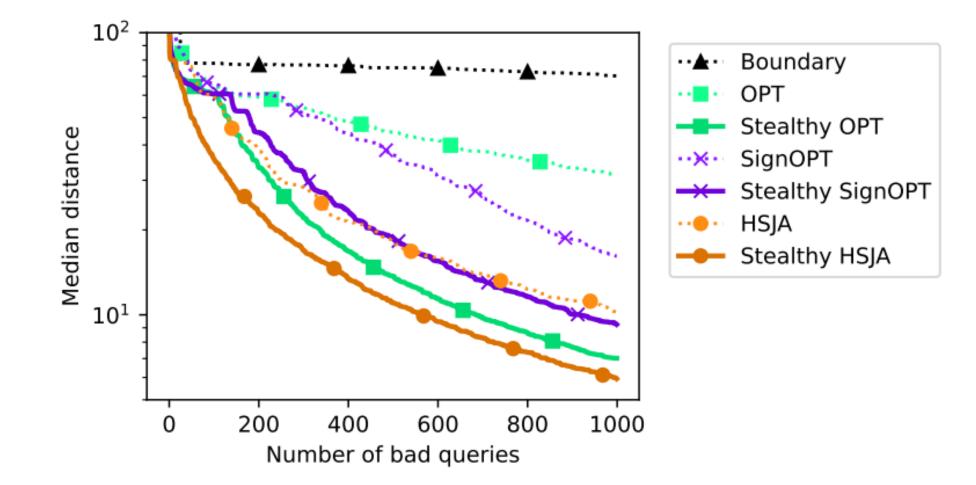
**\*** bad queries  $\bigotimes$  good queries

#### Inspiration: dropping eggs from buildings.



# See paper for details!

## Our stealthy attacks make **fewer "bad" queries**, but many more "good" queries.



## Our stealthy attacks make **fewer "bad" queries**, but many more "good" queries.

#### **Evading Black-box Classifiers Without Breaking Eggs**

Edoardo Debenedetti (ETH Zurich), Nicholas Carlini (Google), Florian Tramèr (ETH Zurich)

Code to reproduce results of the paper "Evading Black-box Classifiers Without Breaking Eggs".

Leaderboard



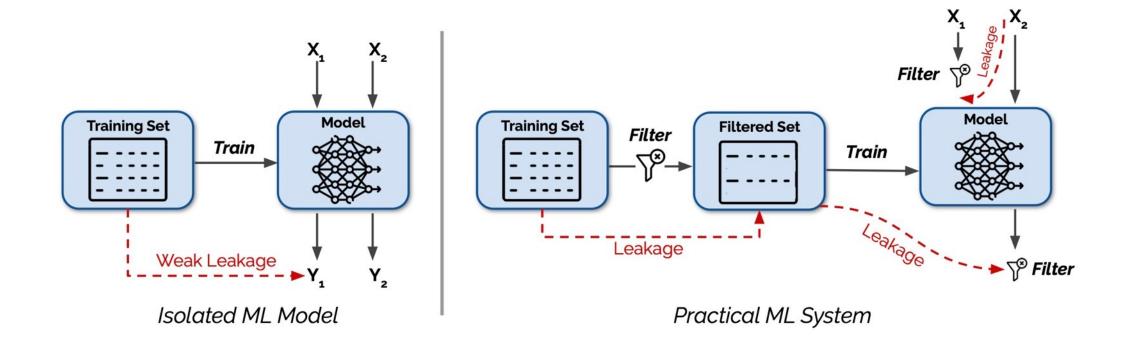
https://github.com/ethz-spylab/realistic-adv-examples

#### Take-away (Part I).

Black-box (query-based) attacks are <u>not</u> practical.
Existing attack optimize for the wrong metric
Stealthy attacks come at a high cost

Optimizing this new metric might require fundamentally new ideas!

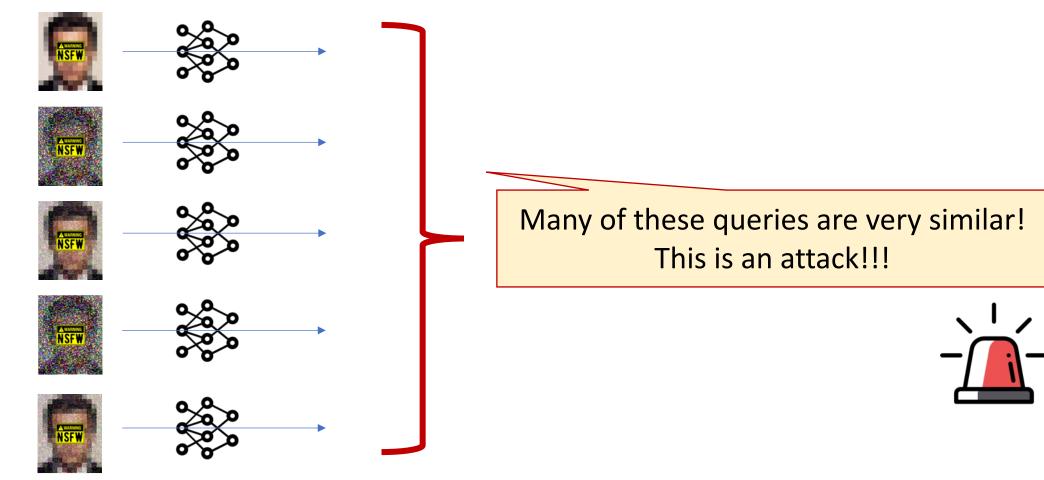
#### Part II: New *privacy* attacks.



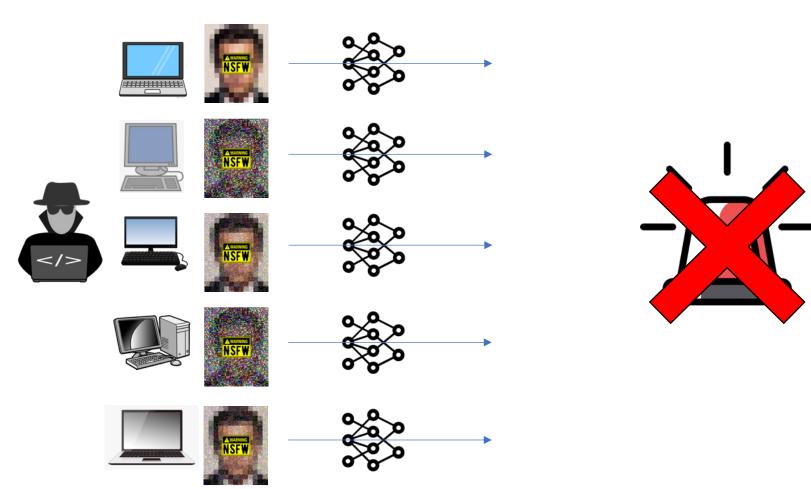
Privacy Side Channels in Machine Learning Systems. Debenedetti et al. 2023

## Example: stateful defenses against query attacks.

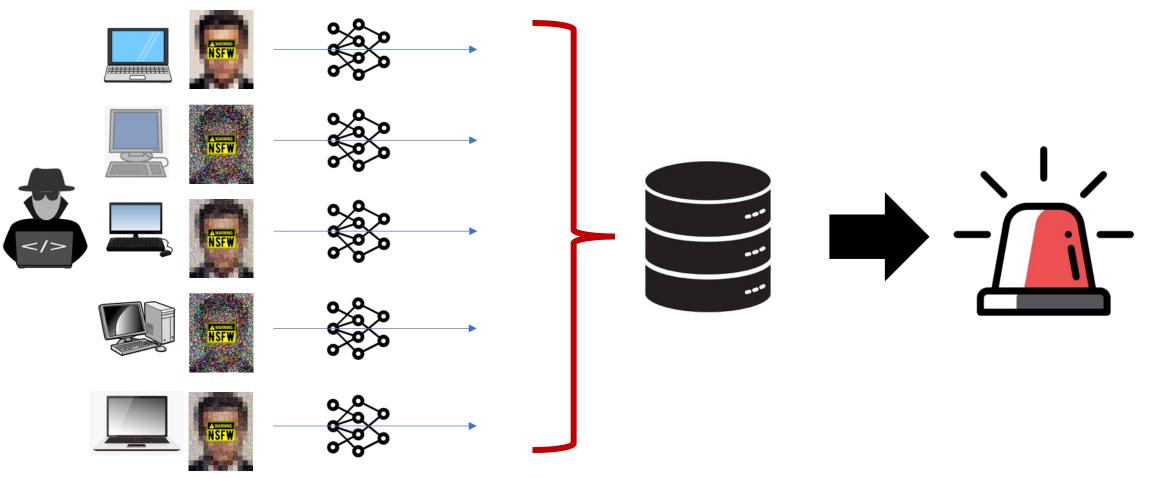
Chen et al. 2019, Li et al. 2022



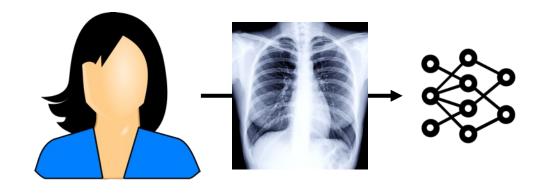
#### The issue: *Sybil* attacks.

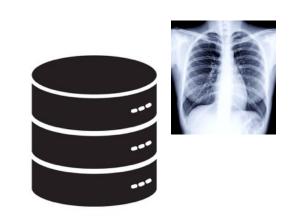


#### "Solution": *global* query log.



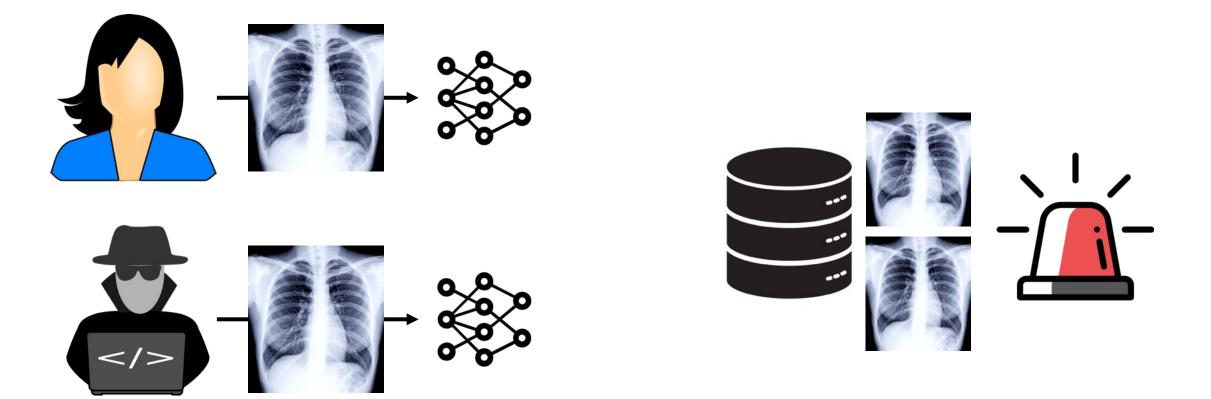
#### The *new* issue: cross-user query leakage.





#### honest user sends a sensitive query to the model

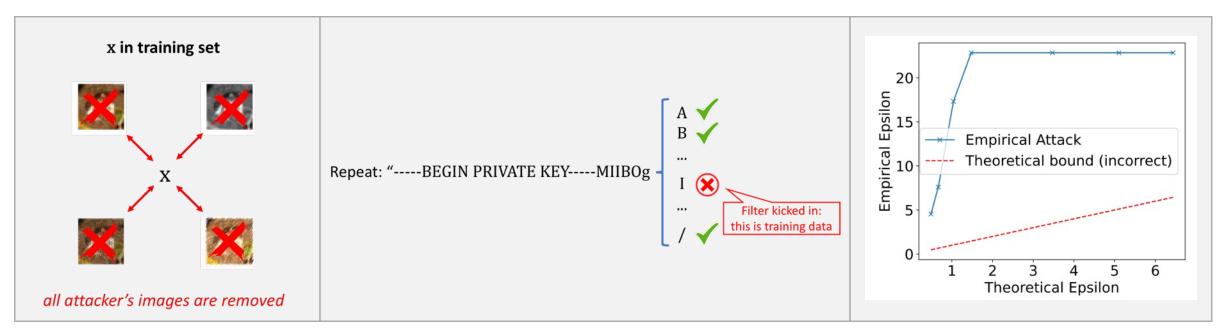
#### The *new* issue: cross-user query leakage.



#### attacker can detect if their query is similar!

#### This is a *side-channel* attack.

#### more attacks in our paper...



Membership leakage from deduplication...

Data extraction from memorization filters...

"Breaking" Differential Privacy...

#### Conclusion.

Study the security of *ML systems*, not just models.

Current attacks make unrealistic assumptions about the system

System components are an underexplored attack surface